

ART 130 – 2D Design

Section 005, Fall 2018, August 22nd – December 7th

Tuesday and Thursday 3:30 pm – 6:15 pm , 3.00 Credit Hours

Activity Performance or Studio

Prerequisite: none

Prof. Nic Tisdale, ntisdale@ua.edu

Office Hours: Mon & Wed: 12 pm – 2:45 pm , Fri: By Appointment

Course Website: nictisdale.com

Course Overview:

Introductory course that explores two-dimensional concepts in a variety of processes and media. Students in this course will develop the technical skills essential to creating successful artworks based on the elements of art (such as line, shape, texture, color, etc), the principles of design (balance, emphasis, proportion, etc). Students will apply the concepts learned from lectures and demonstrations to complete assignment in both traditional and digitally augmented artistic mediums.

Course Objectives:

This course is designed to introduce students to the basic principles of two dimensional design and composition and how to apply these principles to various mediums. Students will:

- Students will become seriously involved in the process of art making. They will execute two-dimensional compositions from reference images and from imagination.
- Students will develop better understanding and application of the formal and compositional elements of design.
- Students will demonstrate processes of idea development, utilizing traditional and digital processes.
- Develop a methodology to create conceptually based projects that express a diverse range of ideas
- Students will develop the ability to critically evaluate their own work and intelligibly critique the work of others.
- Students will develop personal qualities of discipline, sustained work ethics, craftsmanship, and time management.

Technical Standards:

In order to be successful in this course, students must meet the following criteria:

- Be able to work on a single task for long durations and independently
- Train the body to be in safe but somewhat uncomfortable drawing positions (standing, walking, and sitting for extended periods of time, as dictated by the assignment and professor)
- Maintain studio ethics in a classroom setting
- Be able to communicate and collaborate in a group setting
- Be able to work individually and independently (with sometimes minimal instruction)

Recommended Course
Materials, Textbooks, and
Supplies:

Textbook:

There is no formal textbook for the course so most of the information will come from lectures and in class demonstrations.

Materials and Supplies:

Bristol Pad 14" x 17"	Sketchbook 5.5" x 8"
Tracing Paper Pad or roll, at least 11" x 14"	Canson Watercolor Pad Cold Press, 11" x 15"
Large Glue Stick	Small glue Stick
Ten Plastic Cups with lids	Scissors
Xacto Knife	Xacto pack of blades
Set of Lumograph Pencils: (2H, H, HB, 2B, 4B, and 6B)	White Eraser
Set of Watercolor Paints: Cadmium Red, Ultramarine Blue, Cadmium Yellow	India Ink
Chip Brush Set	Nylon Paint Brush Set
14ml Tube of Gouache Paint, Jet Black	14 ml Tube of Gouache Paint, Permanent White
Plastic Organizer	Modge Podge Matte
Micron Pigma Pens: 01 (0.25mm), 03 (0.35mm), and 05 (0.45mm)	Artist tape/painters tape, ½"

Attendance Policy:

Attendance is mandatory. Attendance is taken at the beginning of each class. If you are absent from class, you are responsible for any material that was covered or assignments that are due.

You have 3 available unexcused absences.

Your final grade will be reduced by one letter grade for each and every unexcused absence after the third absence.

3 late arrivals or early departures from class will count as 1 unexcused absence.

Course Requirements,
Projects, and Assignments:

Major Assignments:

Project 1: Non-Representational Collage (Due 9/11)

Overall composition: 40%
Preparatory Work: 20%
Project Technical Specs: 20%
Organization, Craft, and Quality : 20%

Project 2: Understanding Composition (Due 10/02)

Overall composition: 40%
Preparatory Work: 20%
Project Technical Specs: 10%
Organization, Craft, and Quality : 30%

Project 3: Modular Grids (Due 10/23)

Overall composition: 40%
Preparatory Work: 25%
Project Technical Specs: 10%
Organization, Craft, and Quality : 25%

Project 4: Figure Ground Ambiguity (Due 11/13)

Overall composition: 40%
Preparatory Work: 20%
Project Technical Specs: 10%
Organization, Craft, and Quality : 30%

Project 5: Representational Planar Analysis (Due 12/06)

Overall composition: 40%
Preparatory Work: 25%
Project Technical Specs: 10%
Organization, Craft, and Quality : 25%

Minor Assignments:

Assignments include in class work such as responses / prompts and out of class work such as bookwork and readings. Total points will contribute evenly towards assignment grade. Assignment grade is worth 40% of your total grade.

General Outline of Topics
and Course Calendar:

Outline of Topics:

Elements of Art and Principles of Design, Gestalt Principles of Perceptual Organization, Materials and Mechanics, Methods of Ideation and Idea Evolution, Historical and Contemporary Artists, Art Movements and Contemporary Trends

Course Calendar:

August 22 Classes Begin

23 Class:
First Day of Class, Introduce Project 1

28 Lecture, Demo, Studio

30 Studio Work

September 04 Studio Work

	06	Studio Work
	11	Critique Project 1 and Introduce Project 2
	13	Lecture, Demo, Studio Work
	18	Studio Work
	20	In-Progress Critique, Studio Work
	25	Studio Work
	27	Studio Work
October	02	Critique Project 2 and Introduce Project 3
	04	Lecture/Demo, Studio Work
	09	Studio Work
	11	Studio Work
	16	Studio Work
	18	Studio Work
	23	Critique Project 3 and Introduce Project 4
	25	Mid-Semester Study Break, Classes Dismissed
October	30	Studio Work
November	01	Demo, Studio Work
	06	In-Progress Critique, Studio Work
	08	Studio Work
	13	Critique Project 4 and Introduce Project 5
	15	Demo, Lecture, Studio Work
	20	Studio Work
	21-23	Thanksgiving, Classes Dismissed
	27	Studio Work
	29	Studio Work
December	04	Studio Work

Final Exam

December Thursday, 7 pm – 9:30 pm
13

Evaluation/Grading:

Grade Calculation(Total Points of Category x % of Final Grade):

- Completion of Prompts/Responses/In-Class assignments – 40% of final grade
- Completion and evaluation/critique of Project 1- 12% of final grade
- Completion and evaluation/critique of Project 2- 12% of final grade
- Completion and evaluation/critique of Project 3- 12% of final grade
- Completion and evaluation/critique of Project 4- 12% of final grade
- Completion and evaluation/critique of Project 5- 12% of final grade

Grade Evaluation Standards:

A — Demonstrates superior scholarship, Exceeds expectations (goes above and beyond) throughout entire duration of assignment/course. Demonstrates mastery over techniques and concepts. Takes ownership over own learning (takes risks, is self motivated, seeks a challenge). Utilizes and interprets elements/principles of design and appropriate craft with proficiency. Is an active participant and contributor to the learning environment during all aspects of the assignment/course

B — Demonstrates quality scholarship. Meets most requirements, occasionally loses focus throughout the duration of the assignment/course. Demonstrates comprehension of techniques and concepts, but lacks full understanding. Mostly self driven, occasionally lacks motivation, takes minor risks, creativity still developing. Understands how elements/principles of design and appropriate craft communicate on a basic level. Is an active participant and contributor to the learning environment mostly, occasionally does not fully participate

C — Demonstrates satisfactory scholarship. Meets some but not all requirements of the assignment, often loses focus during the assignment/course. Recognizes many techniques and concepts, but comprehension is still developing. Does not take risks, completes the minimum necessary to succeed. Rudimentary understanding of elements/principles of design and appropriate craft. Participates and contributes some to the learning environment but often is silent and/or disruptive

D — Demonstrates unsatisfactory scholarship, Fails to meet most requirements, is often distracted and unfocused. Does not comprehend most techniques and concepts. Lacks full understanding of how to use and interpret elements/principles of design and appropriate craft. Is mostly detached from or disruptive to the learning environment, occasionally will participate

F — Demonstrates poor scholarship. Fails to meet requirements, effort is minimal. Fails to demonstrate adequate understanding of techniques and concepts. Lacks motivation, engagement, and is apathetic. Demonstrates little to no understanding of elements/principles of design and appropriate craft. Is detached from, disruptive to the learning environment, does not contribute

Course Policies:

Deadlines:

Projects and assignments turned in late will be reduced by one letter grade or 10% for each day it is late.

Critiques:

Failure to attend the critique at the end of a project will result in a 25% reduction of your grade for the project

Communication:

I am on campus on Monday, Tuesday, Wednesday, and Thursday. Email is the best form of communication when I am not on campus. I will convey most information to you in person, but keep in mind that you may receive updates, or schedule changes via the web.

No extra credit or bonus work will be given or accepted during the duration of this course.

Professional Etiquette and Studio Materials:

General Classroom Etiquette:

During the semester, each student will be expected to participate in the class studio process. This means regular attendance and sharing in the responsibility of the general upkeep of the design studio. Students will always clean up after themselves. Process books, assignments, exams, papers, and any designated projects are expected to be complete for due dates without exception. You will be working in a shared media lab. Observe the following guidelines during and outside of class.

Professional Etiquette:

- No food or drinks in the lab
- Keep all electronics and mobile devices away during class time. Laptops are acceptable for classwork use only.
- Keep your mobile devices silent during class time.
- If you must take a phone call, excuse yourself from the room
- No social media or distracting communication during class time.
- Use all shared materials in a respectful and appropriate manner.

Do not hit or abuse any technology in the labs.

- Clean up after yourself and any area where you worked at. Keep your materials in your locker when not in use.
- Communicate verbally, non-verbally, and via email in a professional and respectful manner.
- If you prefer to be called by a specific name or pronoun, please let me know.
- Bring all course materials to class everyday. Arriving to class without the appropriate materials will result in a loss of participation. Arriving to class on time, and then going to gather supplies will also result in loss of participation.
- This is an active learning environment, you will get dirty. Dress appropriately.

Classroom Participation Guidelines:

- Students are required to make positive contributions to the learning environment in the
- following ways.
- Active listening involves listening with all senses, gives full attention to the speaker, it is important that the 'active listener' is also 'seen' to be listening.
- Provide verbal feedback that is constructive, relevant, and inquisitive.
- Appropriate body language – eye contact, positive posture, alert, stays within physical proximity of the group.
- Respect the opportunity for others to speak, challenge ideas with the aim to open doors.
- Classroom time is about collaboration and exchange, be open to the insights of others, and keep your ears open to conversations developing around you.

Statement of Inclusivity:

This classroom is a safe and inclusive space that celebrates the diversity of all identities. Discriminatory actions or language based on the actual or perceived: race, ethnicity, sex, gender, gender identity, sexual orientation, religion, national origin, physical or mental disability, age, family background, or social class will not be tolerated under any circumstances.

Students who fail to adhere to this policy will leave the classroom immediately. At the discretion of the instructor they will receive an absence for the day. Their offense will be reported to the University and officially documented.

Course topics may deal with sensitive subjects and cultural issues, students are expected to speak with awareness and respect for all.

Notification of Changes:

The instructor will make every effort to follow the guidelines of this syllabus as listed; however, the instructor reserves the right to amend this document as the need arises. In such instances, the instructor will notify students in class and/or via email and will endeavor to provide reasonable

	time for students to adjust to any changes.
Health and Safety:	Students must use all equipment in a safe manner. Read all material labels carefully and follow directions. The Instructor reserves the right to suspend any student from using a material or piece of equipment if the student uses materials or equipment in an unsafe manner.
Statement on Academic Misconduct:	Students are expected to be familiar with and adhere to the official Code of Academic Conduct (http://catalog.ua.edu/undergraduate/about/academic-regulations/student-expectations/code-academic-conduct/) provided in the Online Catalog.
Statement on Disability Accommodations:	Contact the Office of Disability Services (ODS) (http://catalog.ua.edu/undergraduate/about/support-programs/disability-services/) as detailed in the Online Catalog.
Severe Weather Protocol:	Please see the latest Severe Weather Guidelines (http://catalog.ua.edu/undergraduate/about/support-programs/severe-weather-guidelines/) in the Online Catalog.
Pregnant Student Accommodations:	Title IX protects against discrimination related to pregnancy or parental status. If you are pregnant and will need accommodations for this class, please review the University's FAQs on the UAct website (https://www.ua.edu/campuslife/uact/information/pregnancy) .
Religious Observances:	Under the Guidelines for Religious Holiday Observances, students should notify the instructor in writing or via email during the first two weeks of the semester of their intention to be absent from class for religious observance. The instructor will work to provide reasonable opportunity to complete academic responsibilities as long as that does not interfere with the academic integrity of the course. See full guidelines at Religious Holiday Observances Guidelines (http://provost.ua.edu/uploads/3/9/7/6/39760652/oa_guidelines_for_religious_holiday_observance.pdf) .
UAct Statement:	The UAct website (https://www.ua.edu/campuslife/uact/) provides an overview of The University's expectations regarding respect and civility.